



Trabalho digno para uma transformação econômica sustentável e inclusiva em Moçambique, criando emprego de maior rendimento, especialmente para mulheres jovens e raparigas adolescentes.

Horticulture & Catering Value-Chain in Vilanculos and Inhassoro, Mozambique

A systemic approach and response to COVID19

Dr. Edmundo Werna

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Ministério do Trabalho,
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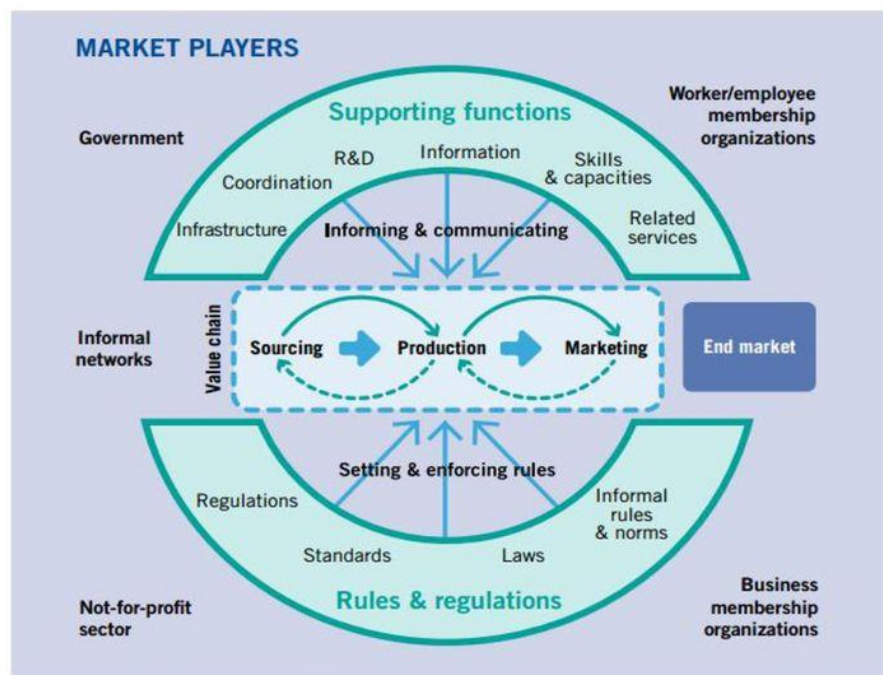
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VALUE CHAIN DEVELOPMENT

2. From Value Chain to Market Systems Development

Market systems development – the “donut”



Source: Adapted from the Springfield Centre (2014)

The whole market system

- **Problem to address:**

- Lack of participation of the producers of horticulture in the catering value chain

- **Geographical area of the interventions:**

- Vilankulo and Inhassoro

- **Objectives:**

- Improve access to the catering market for local producers (55% women) and increase their income.
- Create new jobs in the sector with consequent reduction of child labour
- Supply-demand linkages in the same territory
- Strengthen the local economy



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- **Improving Urban-Rural Linkages**
- . **Territorial economic development and employment**
- **Environment sensitivity**
- **Empower people and communities**



- Stakeholders trained in Small Business Association
- Producers and extensionists trained in Good Agriculture Practice
- Partnership established with **AceAgrarios**, an agri-business company that works with the group of identified producers to :
 - Sell services such as Technical assistance
 - Sell Agricultural inputs
 - Establish a field demonstration with innovative agricultura techniques
 - Establish a processing centre for horticultural products
 - Facilitate market linkages
 - Facilitate the match between demand and supply in the rural labour market





- Continue to provide technical support to AceAgrarios to achieve the objectives

- Support a jobs fairs in Inhambane and Vilankulo

- Expand the model to other areas of the province and other provinces

- Design an intervention in other segments of the catering for tourism value chains such as skills and working conditions of the restaurant & hotel employees, and companies focused on catering

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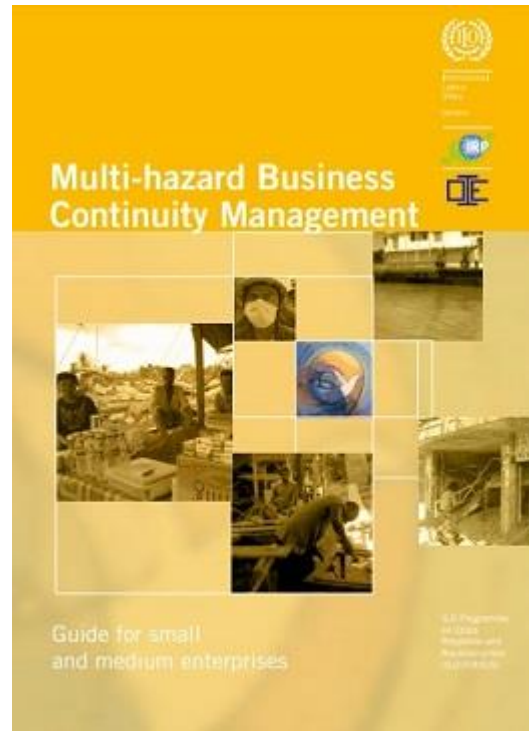
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Enter COVID19



- 1. Business continuity plan for the producers**
- 2. Online training for the producers**
- 3. Access to market information**
- 4. OSH (occupational safety and health) for producers**
- 5. Code of Practice to Combat Harassment and Violence in times of COVID19**
- 6. Transportation of the products**
- 7. Expansion of demand**

THANK YOU





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