Urban-Rural Linkages Webinar Series

Urban-rural linkages in the time of Covid-19: Metropolitan Perspectives

The case of Grenoble - Alpes Métropole (France)
The territory
• 50% greenhouse effect gas
• 40% energy consumption
• 30% renewable energy

The institution (2005 - 2030)
• 70% Nox, 60% particles, 52% COV
• Reach the OMS threshold for PM2.5, equivalent to reduction of half of the deceases due to air pollution
Urban-rural linkages in the time of Covid-19
Grenoble-Alpes Métropole

Attributions

Economic Development; Water & sanitation; Waste management; Housing, Transportation; Energy; Urban development; Environment, Social cohesion, Digital solution
Measures taken vs Covid-19

→ National:
  • General lock down (17th March – 11th May)
  • Social & economic shutdown for all collective activities (schools, restaurants, events...)
  • Closing of EU/Schengen borders
  • Requisition of all masks exclusively reserved for medical use
  • Promotion of social distancing
  • Economic support: liquidity facilities, full financing of partial unemployment, delaying payment of social security charges & taxes + national solidarity fund for SMEs (restaurants, transportation, cultural sector, tourism & events) with the contribution of the regional and metropolitan levels

→ Regional: suspension of payments & rents, 0% loans, contribution to the NSF

→ Local:
  • Tourist - and road- taxes and rents for shops suspended
  • Support for cancelled events maintained, liquidity facilities.
  • More interesting for rural areas: on-demand transport service in rural areas, continuation of food markets by derogation (38 in 18 municipalities), platform facilitating vouchers in local shops locked down, platform connecting local producers and supermarkets.
GAM partners vs Covid-19

- State, Region, Department, Municipalities
- University hospital
- Chamber of commerce & Chamber of Agriculture
- Professionals (tourism, food, culture, events, ..)

- Crisis platform with local partners to follow up the economic impacts of the Covid-19:
  - this *might* have strengthened the relations with the stakeholders.
  - Multilevel governance (political issue) : return to business as usual ?
Impact of the Covid-19 crisis

General slowdown & even a shutdown of activities in specific sectors:

- Tourism
- Sport, Culture & events

- Food markets restricted
- Delivery & drive increased

- Public works sector remains dynamic
- Industry less affected than elsewhere
**GAM previous policies linked w/ rural**

- Better prepared? Previous multilevel governance & partnerships in various sectors:
  - **Food policy** (integrated approach w/ local partners: agro-food cluster, an inter-territorial food policy)
  - **Tourism** (territorial approach & partnership w/ professionals)
  - **Transportation**
    - territorial approach (urban delivery hub, service on demand in remote areas...)
    - users & municipalities
  - **Digitalisation**
    - Department: broadband coverage
    - Métropole: facilitator w/ municipalities, private sector & citizen

> Acceleration of changes toward local, green economy with digital support, an opportunity for rural areas?
Post-crisis recovery phase

➢ Toward strengthened multilevel governance for a greener and more local economy?

Discussions about:

➔ conference on the revitalisation of mountain tourism in June/July
➔ plan to support productive investments fostering local and green production and consumption
➔ plan to support innovations fostering the relocation of activities