Horticulture & Catering Value-Chain in Vilanculos and Inhassoro, Mozambique

A systemic approach and response to COVID19

Dr. Edmundo Werna
Igor Felice
Antenor Pereira
Egidio Simbine
Raquel Malunga
Jens Christensen
Edmundo Werna
2. From Value Chain to Market Systems Development

Market systems development – the “donut”

The whole market system
• **Problem to address:**
  - Lack of participation of the producers of horticulture in the catering value chain

• **Geographical area of the interventions:**
  - Vilankulo and Inhassoro

• **Objectives:**
  - Improve access to the catering market for local producers (55% women) and increase their income.
  - Create new jobs in the sector with consequent reduction of child labour
  - Supply-demand linkages in the same territory
  - Strengthen the local economy
• Improving Urban-Rural Linkages

• Territorial economic development and employment

• Environment sensitivity

• Empower people and communities
➢ Stakeholders trained in Small Business Association

➢ Producers and extensionists trained in Good Agriculture Practice

➢ Partnership established with AceAgrarios, an agri-business company that works with the group of identified producers to:

- Sell services such as Technical assistance
- Sell Agricultural inputs
- Establish a field demonstration with innovative agricultura techniques
- Establish a processing centre for horticultural products
- Facilitate market linkages
- Facilitate the match between demand and supply in the rural labour market
➢ Continue to provide technical support to AceAgrarios to achieve the objectives

➢ Support a jobs fairs in Inhambane and Vilankulo

➢ Expand the model to other areas of the province and other provinces

➢ Design an intervention in other segments of the catering for tourism value chains such as skills and working conditions of the restaurant & hotel employees and companies focused on catering
Enter COVID19
1. Business continuity plan for the producers
2. Online training for the producers
3. Access to market information
4. OSH (occupational safety and health) for producers
5. Code of Practice to Combat Harassment and Violence in times of COVID19
6. Transportation of the products
7. Expansion of demand
THANK YOU
Horticulture & Catering Value-Chain in Vilanculos and Inhassoro, Mozambique

A systemic approach and response to COVID19

Dr. Edmundo Werna